Electronic Acknowledgement Receipt					
EFS ID: 2342253					
Application Number:	09465730				
International Application Number:					
Confirmation Number:	9231				
Title of Invention:	SYSTEM AND METHOD PERMITING MERCHANTS TO USE ELECTRONIC BILLBOARD DISPLAYS TO CARRY ADVERTISEMENTS FOR PRODUCTS THAT CAN PURCHASEC THROUGH A UNIVERSAL, AUTOMATED ORDER PROCESSING SYSTEM				
First Named Inventor/Applicant Name:	CHARLES ERIC HUNTER				
Customer Number: 26874					
Filer:	Filer: Andrew B. Ulmer/Patricia R. Cooksey				
Filer Authorized By:	Andrew B. Ulmer				
Attorney Docket Number:	0108020-0533877				
Receipt Date:	19-OCT-2007				
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Time Stamp:	10:34:09				
Application Type:	Utility under 35 USC 111(a)				
Payment information:					

	Submitted with Payment	yes
	Payment was successfully received in RAM	\$1050
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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)

	Amendment - After Non-Final		353685					
1	Rejection	09465730_Response.pdf	74edc99b75e09be99acc58185a7f77b9 18825d2c	no	′			
Warnings:								
Information:								
2	2 Fee Worksheet (PTO-06)	fee-info.pdf	8290	no	2			
_			617ee7e1142a150a2b78a2458aeb19e6 8o67e396					
Warnings:								
Information	:							
		Total Files Size (in hytes)		21076				

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/IOO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filling Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.